

# SHRINK BOUTIQUE.COM

Shrink Boutique is looking for the next great t-shirt. We are hosting our first Graphic T-shirt Design Contest. Shrink Boutique is a Chicago-based online store that sells and promotes streetwear, sportswear and ready-to-wear for men and women. The t-shirt will be our first, original branded product. Some words to describe us are haute, hood, snob, subculture, cash, street, high, low, club, fresh and euro. We encourage you to use the press kit available on [www.shrinkboutique.com](http://www.shrinkboutique.com) to design the best possible tee true to our aesthetic. Five finalists will be chosen by November 20<sup>th</sup>. The winner will be announced November 26<sup>th</sup>. Winning designs will be featured and sold on the online store by December 10, 2008, through June 30, 2009.

The designer of each winning shirt will be given 50 percent of the gross profits for the first six months of sales. This is a great way to get real-life experience in t-shirt design and have an opportunity to showcase your ability and sell your work.

## Contest Rules:

1. All T-shirt designs must be submitted to Shrink Boutique via mail or e-mail and must be post-marked or emailed by November 15th, 2008.
2. All entries must include original art, preferably created in Adobe Illustrator and/or actual T-shirt with design on it.
3. T-shirt designs must be used on any style of short sleeve T-shirts.
4. Designs are NOT limited to one side and may include front, back and sleeve elements.
  5. Designs must be original artwork. We will not accept any designs that feature :
    - Existing registered trademarks logo's (i.e. Stussy, BAPE, Nike logo)
    - Distortions of the Shrink Boutique logo
6. Only one winning design may be selected from each designer, but each designer may submit up to five designs.
7. Five finalists will be selected and notified by November 19th, 2008.
8. All winning T-shirt designs selected for the online store will become the property of Shrink Boutique.
9. The winner will receive 50 percent of the gross profits from the sale of their winning T-shirt design during the online store sales period running from December 10, 2008- June 30, 2009 unless other wise noted.
10. T-shirt designs may run on the online store for more than one year, however the gross profits will only be shared for the first 6 months.
11. Must be 18 years old to participate.

Submit to: [nicole@shrinkboutique.com](mailto:nicole@shrinkboutique.com)

Subject: Shrink Boutique T-shirt Design Contest

or

Mail to:

Shrink Boutique T-shirt Design Contest

Shrink Boutique, LLC.

79 W. Monroe Suite 900

Chicago, Illinois 60603

Include:

Original art and/or T-shirt

Designer's name/phone/e-mail/address

Educational institution name if applicable

For questions, please email [info@shrinkboutique.com](mailto:info@shrinkboutique.com)